



CONTENTS SOLUTIONS

STEAMATIC AUSTRALIA – LEADING RESTORATION SINCE 1986

Vol. 1, Issue 10

Don't Cash Settle – Restoration Saves Money

Wet Contents
11 Floors Down

90% Of Soft Contents
Restored to
“Food Grade” Clean

THE CONTENTS PROS DON'T COST -- THEY SAVE!



BEFORE



AFTER

You may have heard about the purse (valued at \$4000) that had been soaked by water from fire hoses, frozen solid by a seasonal drop in temperature and left exposed to inclement weather for two weeks. The insurance carrier put it on the “not salvageable” list and it was cash settled.

The handbag’s owner was most decidedly disappointed in the prognosis (the purse was a limited edition and highly prized) so the contents pros used their best efforts to restore it anyway.

It worked, the purse was returned to the ecstatic insured in pre-loss condition, and a bill for just \$79.99 was presented to the adjuster on the case (he was most pleased that the purse was taken off the “not salvageable” list). The carrier saved a significant sum on just that one item (the one in the picture above was only valued at around \$300, but was covered in mould – just look at the difference and imagine the savings).

We restore everything from cricket pads to bullet-proof vests, from porcelain dolls to hiking boots, wedding dresses to teddy bears – and we save a small fortune for the insurance carriers every time we use our Esporta

machines (you’ll get a chance to read more about them later in this issue of Contents Solutions). We remove smoke odors, raw sewage, mould – even oil, soot, bacteria and blood.

And it wouldn’t surprise us that once you discover what the contents pros can do for you, you’ll invite them to work with you again and again. They are remarkable specialists who improve your bottom line on virtually every assignment.

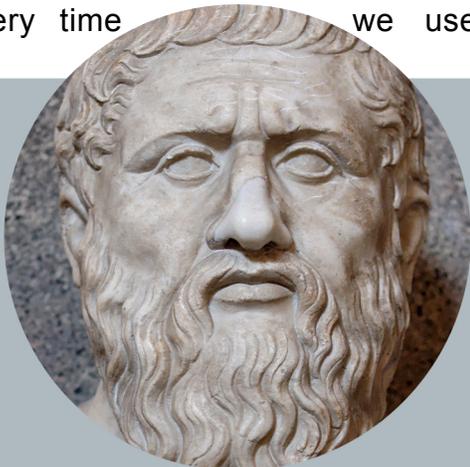
Sometimes we restore valued items (which makes the insurance carrier delighted).

Sometimes we restore homes and lives. But within reason we always measure each assignment by our motto, “Contents pros don’t cost – they save.”

Normally, contents pros only tell you how much we charge for our services -- not how much we saved, but in the final analysis we think you will discover that when we are working for you, your return on investment is far superior to anything you have experienced without us.

If you aren’t sure, just ask the contents project manager, “How did you save money for us, this time?”

Then prepare to be amazed.



“EXCELLENCE IS AN ART WON BY TRAINING AND HABITATION. WE ARE WHAT WE REPEATEDLY DO. EXCELLENCE THEN, IS NOT AN ACT, BUT A HABIT.”

~ ARISTOTLE



WHY WE USE THE ESPORTA MACHINE

The Esporta machine is proven to clean more items than just the traditional washing machine or dry cleaners. In fact, Esporta is known in some circles as the “TESLA of cleaning technology.”

At Steamatic Australia, we can clean more contents items in-house than anyone thought possible – including clothing, bedding, stuffed toys, shoes, hats, belts, leather, sports equipment, helmets, ski boots, roller blades, skates, ceramic dolls, and much more.

Our Esporta uses hydraulic action, which allows us to restore as much as 85% of soft contents previously thought to be a total loss.

- Uses 50% less water than traditional washers do on a per kilogram basis.

- 90% of soft contents restored to “Food Grade” clean – even mould and sewage damaged contents.

- Even better, the Esporta can successfully decontaminate and restore fire-fighters’, police and military personal protection gear. It has even been shown to kill MRSA, staph, viruses and spores to 99.9997%.

- Highly environmentally friendly. Restoring contents means less waste, less landfill, satisfied customers (restored valuables, policy renewals) and saves the insurance companies impressive sums.

SENIOR COMMUNITY NEEDED HELP

There was a fire. It was in a senior’s facility and all the residents were at high risk for COVID-19.

The fire department’s efforts had created water damage from the 11th floor down to the basement.

80 residents had smoke or water damage and they needed to get back home.

The team brought in an onsite trailer – one of them ran the elevator and used a radio so he could continuously go to the floors where the elevator was needed most.

It was a long, arduous process, but one by one the owners were moved back into their apartments. They knew this team was not ordinary, so by way of thanks, they hired them to remodel the lobby, community room, lockers, etc.

Everywhere the oldsters looked, there was something special going on. The team burned through as many as 400 N-95 masks each month.

And the seniors agreed that the contents pros earned their respect.



A FROZEN DIY TIP



Let’s say there has been a flood and now your best family photographs are saturated with gritty, dirty water. If a contents pro isn’t available, you can buy some time by freezing the images. First, don’t touch the front of the pictures (you might accidentally separate the emulsion from the paper). Second, rinse off any mud or sand. The pros have special materials (“lintless” nylon gloves, glassine envelopes, etc.) and techniques, but for the DIY owner, we recommend layering the pictures with sheets of wax paper, then placing them in a plastic bag – and finally putting them in the freezer -- unsealed.

Why unsealed? Because we have an extraordinary machine that can literally sublimate the ice crystals and leave the photos dry and unharmed!



**40 Locations:
Call for the one nearest you**

CALL 24/7 1300 783 262
Steamatic.com.au

Specialising in
Contents Restoration,
professional pack out
and inventory service.
With restorative cleaning
for all types of contents:

Restoration Services

Water Damage

Fire Damage

Odour Control

Mould Remediation

Document Recovery

Contents Restoration

Electronics Restoration

Clandestine Drug Lab Recovery

Crime/Trauma Restoration

Kitchen Exhaust Cleaning

HVAC Cleaning and more!

COMING UP IN THE NEXT ISSUES OF CONTENTS SOLUTIONS



**GETTING THE FILES
OFF YOUR DESK**



**BUSINESS INTERRUPTION?
CONTENTS PROS CAN HELP**



**RESTORING DREAMS
ONE HOME AT A TIME**

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